

# BUSINESS PROFILE

Eventum is a leading regional company operating across the GCC from its headquarters in Dubai. It specializes in the design and delivery of high quality live communications for some of the world's leading companies, creating tailored solutions that meet the **specific requirements** of each and every client.





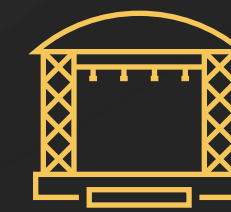
# WHO WE ARE

A one stop shop with thousands of satisfied clients across the GCC, Middle East, and the world. Eventum strives to create a refined and creative action plan that identifies the objectives of the organization, enabling increased efficiencies in operations and promoting better customer engagement.

Our Services include supporting our clients with:



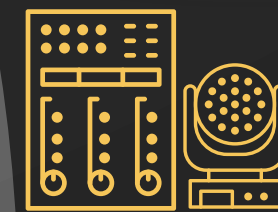
**Events**



**Concerts**



**Exhibitions**



**Audio-visual**



**Fit-Outs**



**Digital Marketing**



**Printing & Signages**



**POSM & Activation**



**Video production.**

**YOU HAVE AN EVENT TO PLAN  
WE HAVE WHAT IT TAKES TO  
MAKE IT UNFORGETTABLE.**

# OUR VALUES



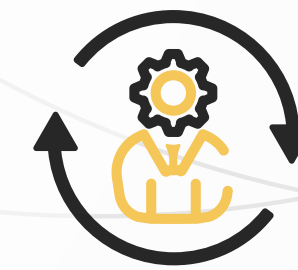
## COMMITMENT

The Eventum team is committed to raising your event outcomes to the highest levels of efficiency and sophistication, delivered on time and on-budget.



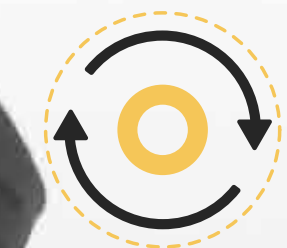
## ORIGINALITY

In our endeavor for originality, the entire team at Eventum is committed to the delivery world-class services that are underpinned by creativity and innovative thinking.



## ADAPTABILITY

At Eventum, our team is always ready to take even the toughest of challenges head-on – even if the goalposts have moved. Their flexibility and responsiveness to emerging on site and off site complications is what make them a unique and highly reliable team.



## CONSISTENCY

We pride ourselves on the delivery of the highest standards of excellence in every event that we do. Whether you're planning a small meeting or a large exhibition, you can rest assured our quality standards won't falter.

**COMMITMENT & ORIGINALITY,  
ALONGSIDE ADAPTABILITY  
& CONSISTENCY**

# OUR SERVICES



# EVENTS

Eventum provides the unique ability to deliver brand awareness in a way you've never seen before. Central to our ability to deliver on brand awareness is our focus on understanding your brand, your internal marketing strategy and communication objectives. The Eventum way means that we formulate a uniquely tailored branding theme that serves your brand identity and ensuring a one of kind event. We are a Leading Event Management Company headquartered in Dubai, United Arab Emirates. We specialize in the creation of concerts, corporate events, gala dinners and innovative event production solutions. Eventum is a specialist full-service events company in Dubai with a passion for creativity with outstanding high-quality output. Eventum is an event specialized company based in Dubai and operating in different locations over the Middle East, Europe and Asia

**“We offer a range of services to comprehensively cover different event management domains. This exhaustive suite of services enables us to tailor a solution that fully serves your professional requirements”**

## Event Management Services include:

- |                                                                                                                  |                                                                                                                     |                                                                                                                 |
|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
|  Full Project Management    |  Venue Inspection & Management |  Venue & Hotel Procurement |
|  Registration Management    |  Vendor Negotiation            |  Event Branding Production |
|  Logistics & Transportation |  Audio-Visual Event Support    |  Budget Management         |
|  Event Branding Design      |                                                                                                                     |                                                                                                                 |



# CONCERTS

Concerts are a place where memories are made. The lights, the music, and the good company.

We can ensure you 2 out of 3 steps into a memorable concert. The sound and the lights are for us to handle, you need to provide the good company.



eventum

# EXHIBITIONS

Eventum offers customized exhibitions stands services in Dubai, sparing you the time-consuming burden of identifying a strategic event management partner. We are committed to providing the highest quality exhibition stand set-up service that incorporates your marketing objectives and visual brand requirements.

Our qualified team delivers a broad scope of services from creative development and communications management. This leads to development of a creative and professional exhibition stand with an eminent brand identity.



# AUDIO- VISUAL

Eventum audio visual department offers a full range of services, including: AV system design, (audio, video, lighting, control systems, rigging, stage design), installation, multi-media solution setup and programming, and upkeep/maintenance, all in line with the specifications, the budget and the timeframe.





# FIT-OUTS

Design and build strategy: we offer creative ideas to match your brand identity, create the elements that will suit your space and needs, reaching the execution stage to achieve the best outcome.

Our manufacturing and production facilities are equipped with highest technology machinery to enable multi-run production of quality finishes. Eventum manufactures and installs all types of doors, fire rated doors, wardrobes, kitchen units, vanity units, and bespoke joinery interiors.



# DIGITAL MARKETING

Eventum provides advanced marketing services, starting from the conceptualization of the idea, to the ways of implementing the campaign in real life.

Eventum's marketing team is result drive, while focusing on making an impact when it comes to the world of campaigns.

Eventum offers wide range of marketing services: strategic marketing, social media marketing, and digital marketing.

Social media services at Eventum are handled by multi-disciplinary team of strategists, marketers and designers ready to provide you with a well-tailored plan to fit your brand's identity.

# PRINTING & SIGNAGE

Eventum offers a wide range of printing services, whether it was indoor or outdoor printing. Having a team of experts has its perks, we have you covered! Eventum is one of the leading companies in the region when it comes to printing. With all the printing done in-house, using a variety of up to date and high-tech machines, we are capable of handling both small and huge projects.

Maintaining consistent quality standards is what it takes to gain our partners trust and confidence in our printing services.

Eventum combines tens of the top printing machines in the world with quality qualified professionals ready to help you with your printing needs.



# POSM & ACTIVATION

Promoting your products and services and you don't know where to start? Eventum is here to help! Our marketing specialists will help suggest to you which point of sale material will suits your brand best, our designers will work on visualizing the idea, and our execution team will bring the idea to life.

One of the main offline marketing strategies is having point of sale retail products, Eventum can help you with that.

Gondolas, floor stands, shelf stands, counter tops, Eventum can help with the designing and execution of all to make sure that your brand stands out.



# VIDEO PRODUCTION

There are three stages of video production: pre-production, production (also known as principal photography), and post-production. Eventum's creative team will prepare a script to work on, joining your brand identity and requirements in one idea. Our videographers will start with the production of the video and move on to work on editing it. Eventum offers high-end outcomes when it comes to video shooting, our team of experts are there to help!





[eventumexhibitions.com](http://eventumexhibitions.com)



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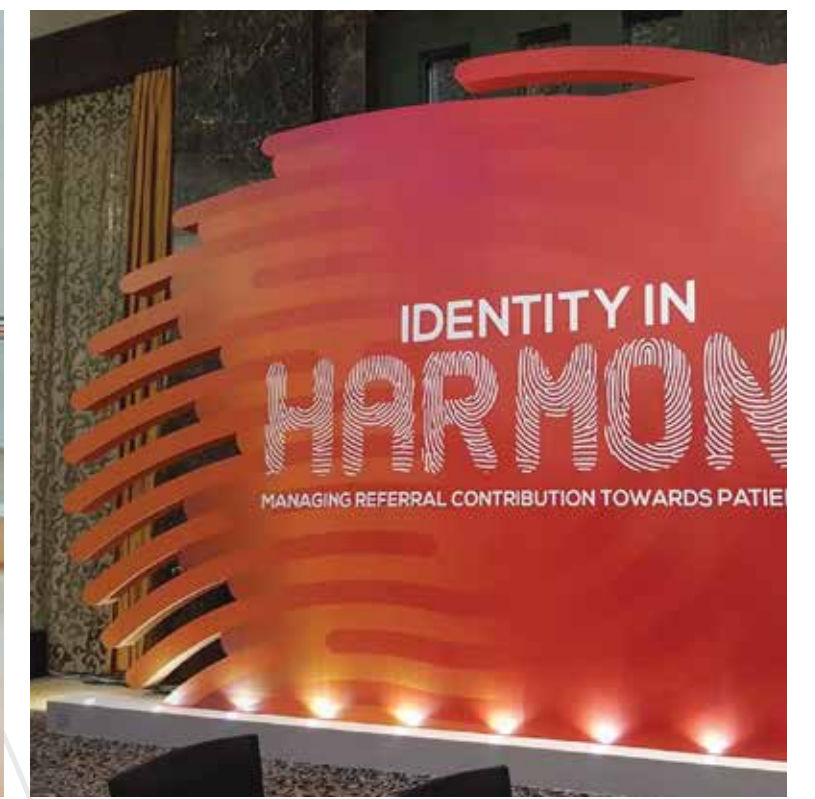
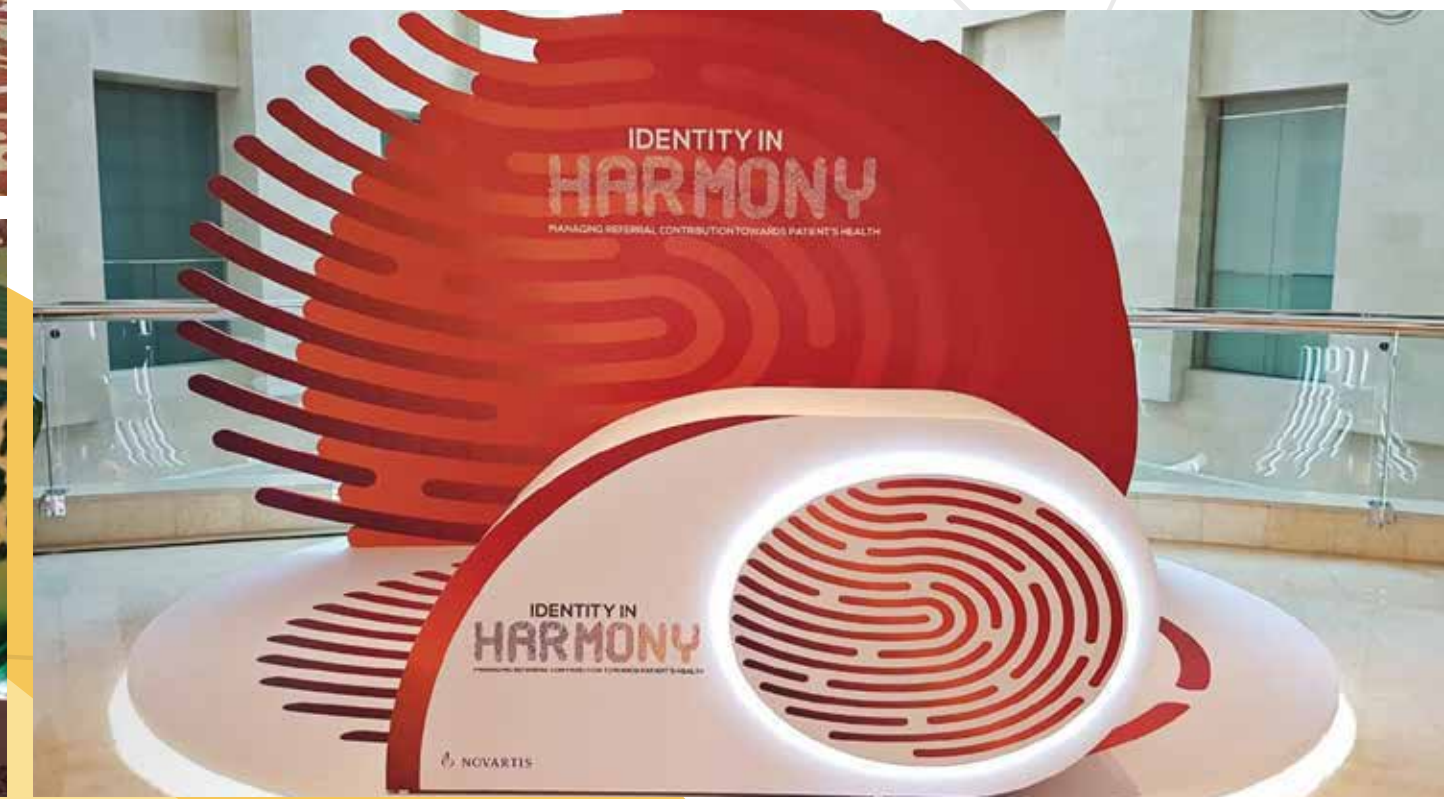
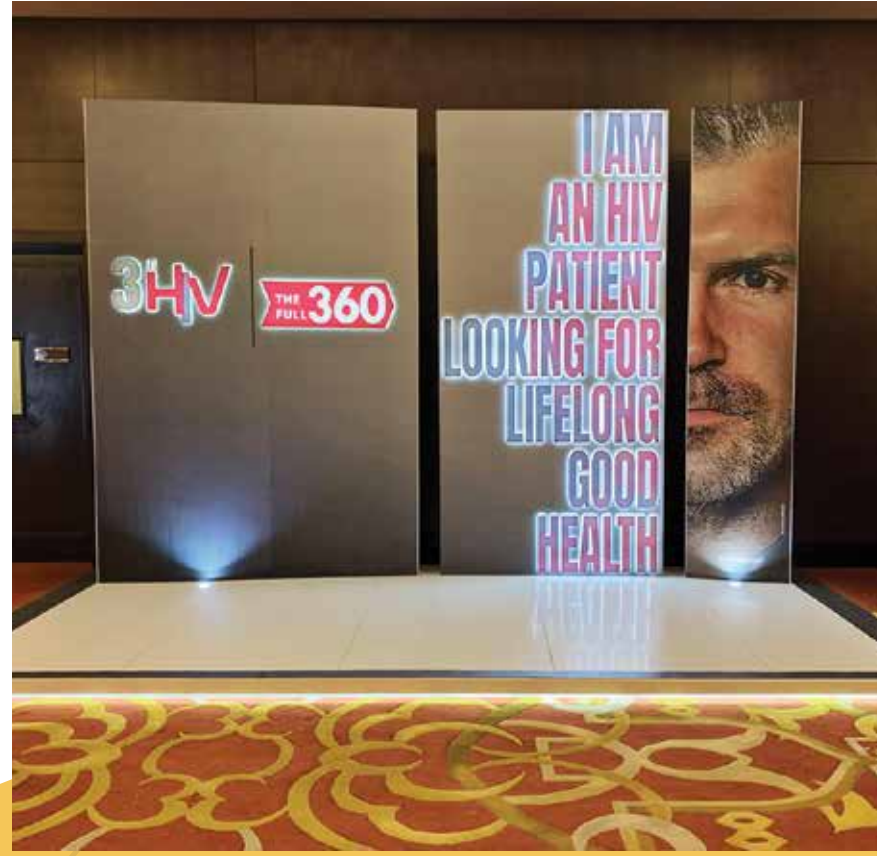
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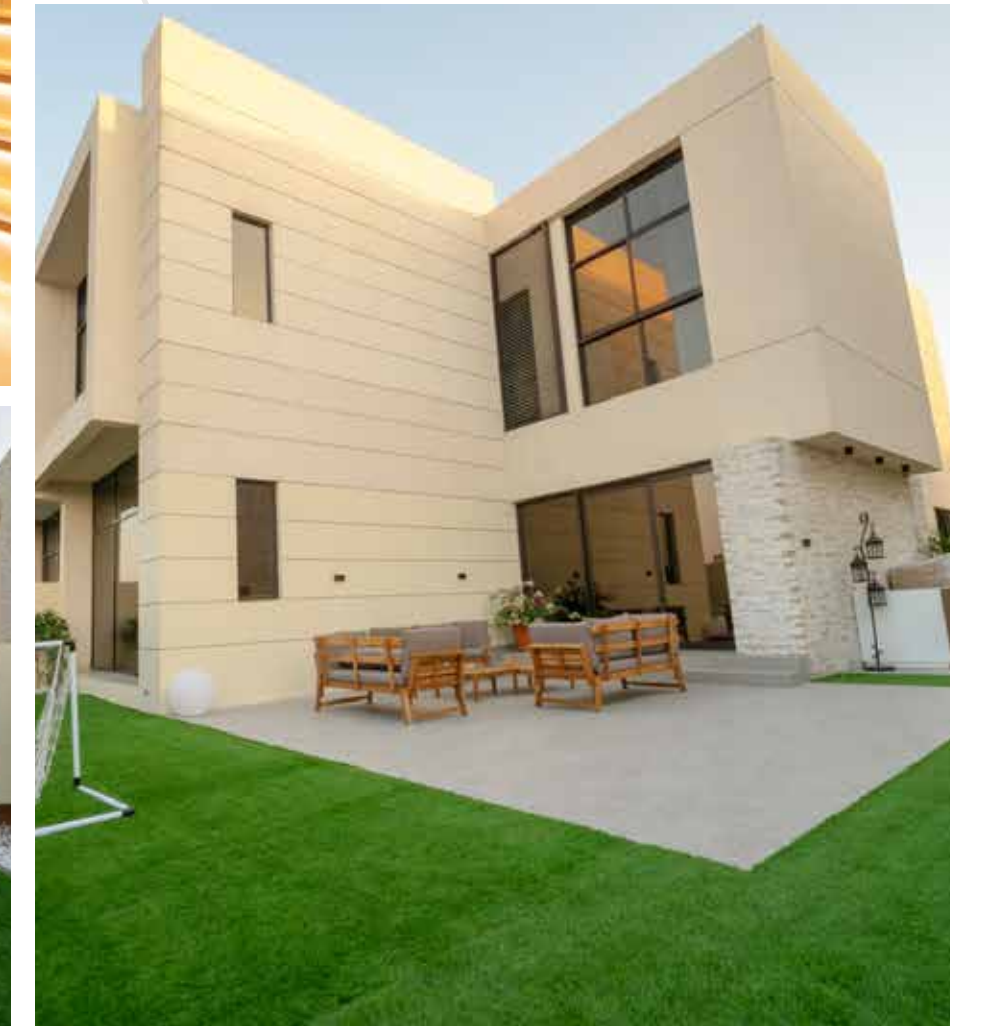




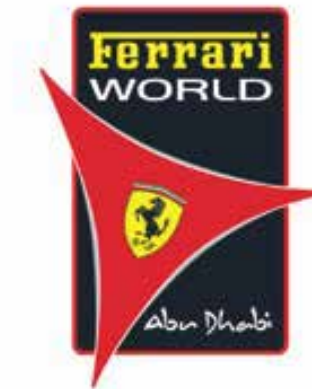






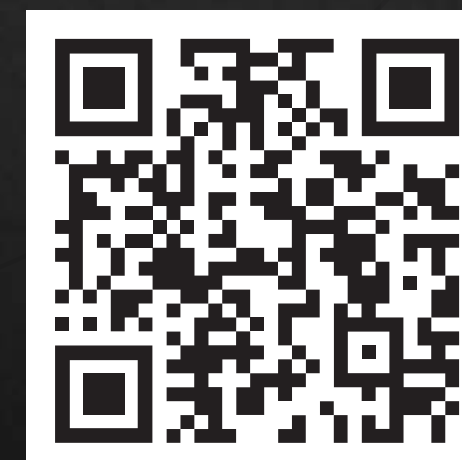


# OUR PARTNERS





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